

# Shared value partnership in action



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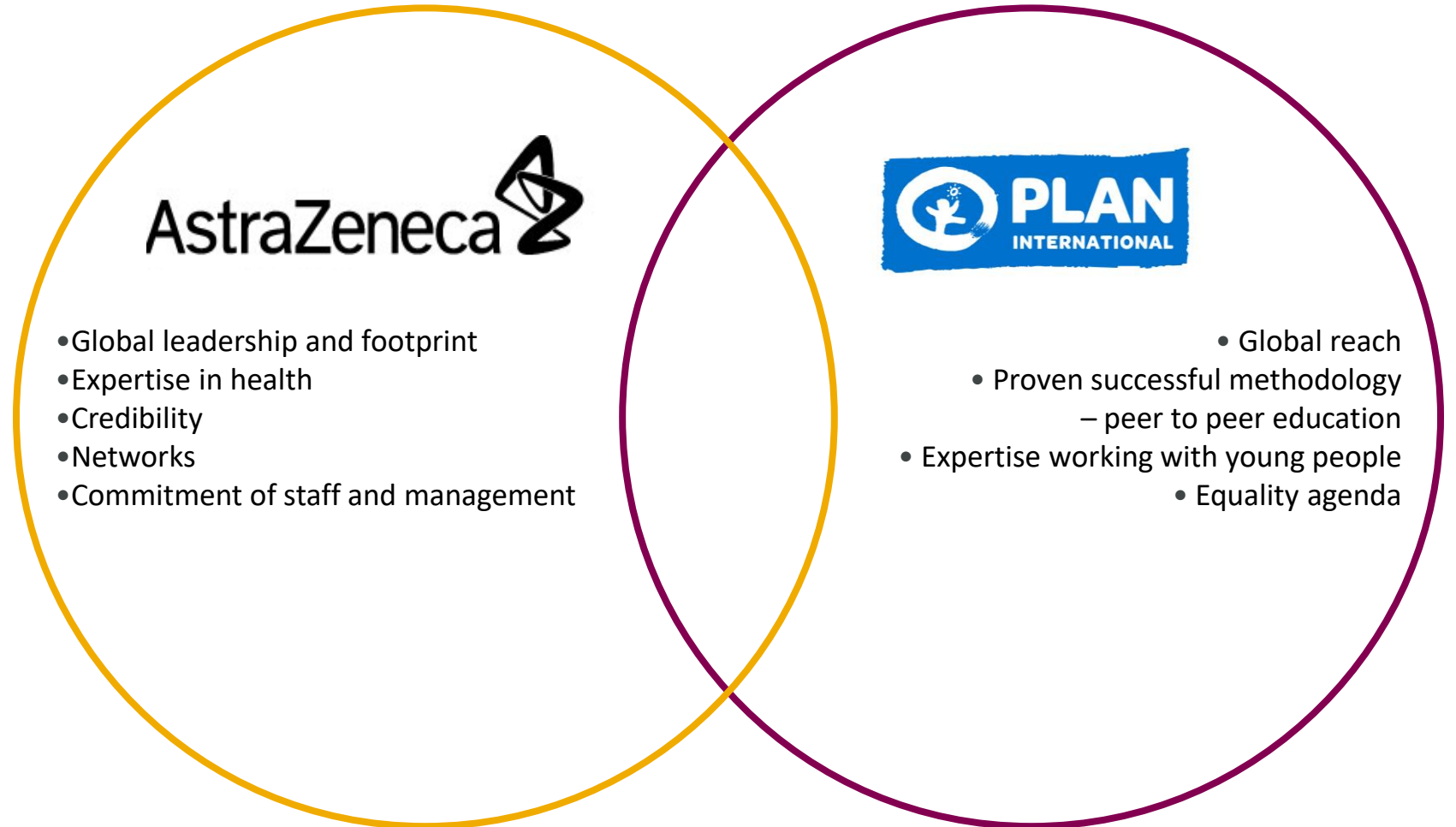


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# Alignment



# Finding the the right fit








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Homing in on the problem

**Young people comprise 24%  
of our population but are  
100% of our future.**







Over 70% of  
premature adult  
deaths are linked to  
**behaviours that  
begin in  
adolescence.**

Adolescence is a critical window of opportunity for intervention.







Children born after 2010 will be the **first to grow up in a world that's already 1.5°C warmer** than pre-industrial times.

# The factors that put our long-term health at risk include:



**Tobacco**



**Unhealthy diet**



**Lack of exercise**



**Alcohol**



**Air pollution**



A photograph of three young women standing outdoors under a large yellow umbrella. The woman in the center has long black braids and wears glasses and a purple school uniform. The woman on the left has dark hair and wears a purple school uniform. The woman on the right has dark hair and wears glasses and a purple school uniform. The umbrella has the text "¡Es tiempo de actuar!" and some logos on it. The background is blurred.

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# The Young Health Programme (YHP)

For youth, By youth.



**The Young Health Programme (YHP) is a global initiative focused on disease prevention among young people aged 10–24 living in underserved communities.**



# Total impact since launch in 2010



**20m**

Young people directly reached with information about NCD risk behaviours



**680k**

Young people trained as Peer Educators and Advocates



**266k**

Frontline health workers & other adults trained in adolescent health



**20k**

AstraZeneca volunteers have supported YHP activities

A photograph of a dirt road in a developing area. In the foreground, a person is walking away from the camera. In the middle ground, two women are walking away from the camera; one is wearing a red top and a patterned skirt, and the other is wearing a striped top and a patterned skirt. In the background, a dark-colored car is parked on the side of the road. The road is flanked by simple buildings and trees. The scene is brightly lit, suggesting it is daytime.

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## Creating a shared value partnership



# Longevity





# Learnings





# Evolution





# Recognition



# Future







Find out more about YHP  
by visiting our website

[www.yhp.astrazeneca.com](http://www.yhp.astrazeneca.com)

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