

The Conference Programme

Registration Opens

08.15 Coffee, Breakfast & Informal Networking

GIC Welcome & Interactive Voting

09.00 Find Out How To Get The Most Out Of Your Day, Including An Introduction To Today's Interactive Voting

- On your smartphone or tablet, visit **ra.ombea.com**
- When asked for a Session ID, enter the word **global**



Morning Co-Chairs' Opening Remarks

09.10

Morag Punton
Senior Corporate Social Responsibility Manager
Boots UK



Natasha Parker
Head of Corporate Partnership Development
Macmillan Cancer Support



Innovative, Strategic Partnerships

09.20 Identifying & Formatting Strong, Meaningful, Strategic Partnerships With Clear Objectives & Measurable, Two-Way Value

Elisa Moscolin
Sustainability & CSR Senior Manager
Santander



Victoria Coltman
Senior Corporate Account Manager
Alzheimer's Society



09.40 Open Q&A Forum

Engagement: Q&A Panel

09.45 Getting Employees On Board & Boosting Wider Engagement To Drive Partnership Momentum & Achieve Long-Term Goals

Nishma Shah
Corporate Responsibility & Sustainability Manager
Roche Products Ltd



Suzanne Roe
Senior Manager - Corporate Responsibility & Community Relations
E.ON



Lorna Taylor
CSR Manager
Société Générale



Holly Gray
Community Investment Manager
British Airways



Kathryn Baddeley
Head of CSR
Cisco UK & Ireland



Our Partnership Journey: Strategy & Innovation

10.15 Building An Effective, Strategic Partnership With Long-Term Success & Impact: Our Journey

Jo Curtis
Head of Community (Interim)
B&Q



John Hibbert
Head of Account Management
Shelter



10.35 Open Q&A Forum

Break

10.40 Morning Refreshment Break With Informal Networking

Corporate Purpose As A Team Sport

11.10 Embedding A Culture Of Purpose To Achieve Both Social Outcomes & Business Value

Chris Venter
Director, Goodness Solutions
Benevity



Aligning Values, Mutual Success: Joint Case-Study

11.25 Best-Practice Strategies For Aligning Key Goals, Values & Objectives To Reap The Rewards Of Partnership Success With Proven Benefits For Both Sides

Simone Spencer-Ahmed
Community Manager
Mothercare



Julie Shield
Corporate Partnerships & Trusts Manager
Bliss



11.45 Open Q&A Forum

Innovation For Change

11.50 Finding New Ways To Tackle Global Health Issues

Caroline Bishop
Director, Global Health Activation
GSK



Roshni Mehta
Senior Partnerships Manager
Save The Children



Split Stream

12.10 Please Make Your Way To The Dedicated Corporate Or Charity Session

CHARITY STREAM: What Corporates Want! Q&A Panel

12.15 Stand Out From The Crowd! Practical Advice For Understanding What Corporates Want & Expect To Capture Attention & Engagement & Win Valuable Support

Nick Hart
Head of CSR
Turner EMEA



Dulcie McDermott
Head of High Value Partnerships
Make-A-Wish UK



Rebecca Morgan
Inspirational Business Manager
Sky



Lucy Dormandy
Group Senior Manager - Corporate Responsibility
Aviva



John English
Charity & Community Manager
Costa Coffee



CORPORATE STREAM: Measuring Impact, Securing Buy-In! Q&A Panel

12.15 Demonstrate Value, Justify Continued Investment & Win Buy-In With Simple, Effective Methods For Measuring Partnership Impact

Laura Haigh
Corporate Responsibility Manager
L'Oréal UK & Ireland



Sara Heald
Head of Community Investment
Legal & General



Suzanne Scatliffe
Director, Corporate Social Responsibility
AXA XL



Lunch

12.45 Lunch For Delegates, Speakers & Partners

Quick-Fire Advice Clinics

13.15 Have Your Burning Questions Answered By Our Expert Speakers

Ben France
Head of Corporate Partnerships
The Royal British Legion



Elisa Moscolin
Sustainability & CSR Senior Manager
Santander



Henrietta Jones
Deputy Head of Corporate Partnerships
British Red Cross



Afternoon Co-Chairs' Opening Remarks

13.45

Lewis Jones
Corporate Partnerships Manager
Movember



Marc Leckie
Head of Foundation
Harlequins Foundation



Preparing Today's Students For Tomorrow's Jobs

13.55 Build Connections With Your Future Stars Through Trusted And Dynamic Partnerships That Have A Positive Impact On Tomorrow's Workforce

Andrew Hammond
Senior Director
Discovery Education



Our Partnership Journey

14.10 Warner Bros. Case Study

Jess Moore
Executive Director, Corporate Responsibility
Warner Bros.



Louise Perry
Managing Director
Chickenshed



Practical Innovation Breakouts: Peer Discussions

14.30 Top-Tips, Shared Experiences, Inspired Innovations

A) Volunteering & Skill Sharing

Phil Pyatt
Chief Executive
TimeBank



B) Fundraising & Payroll Giving

Lorna Taylor
CSR Manager



Société Général

C) Team Pride
Kimberley Mitchell
Head of Corporate Fundraising
Stonewall



D) Local vs. National vs. Global
Anna Jackson
Global Partnerships, Conservation & Humanitarian
Jaguar Land Rover



Marnie Bourne
Corporate Partnership Manager
British Red Cross



E) Innovative Partnerships
Richard Ellis
Vice President Corporate Social Responsibility
Walgreens Boots Alliance



F) Student Volunteering
Andy Norris
Head of Corporate Social Responsibility
University of Westminster



G) Thinking Outside The Box

H) Barriers To Innovation

I) Digital & Social Media

Break

15.00 Afternoon Refreshment Break With Informal Networking

Measurement & ROI

15.30 Identifying Shared Goals & Objectives To Deliver A Strategic Partnership With Excellent ROI For Both The Charity & The Company

Paul Glazier
Head of Corporate Partnerships
Alzheimer's Research UK



Beth Hurren
Head of Corporate Communications
Ricoh Europe



Our Partnership Journey: Volunteering

15.50 Harnessing Volunteering & Skill Sharing As Part Of A Win-Win, High-Impact Partnership: Our Journey

Susannah Campbell
Social Impact & Partnerships Officer
RB



James Sutton
Head of Corporate Partnerships
Raleigh International



16.10 Open Q&A Forum

Partnership Innovations Future Landscape: Q&A Panel

16.15 Exploring The Shifting Landscape & Trends Of Corporate Charity Partnerships to Understand What's Hot Today & What's On The Horizon For Innovative, Mutually-Beneficial Partnerships

Michael Duncan
Head of Giving Programmes
RBS



Henrietta Jones
Deputy Head of Corporate Partnerships
British Red Cross



Moira Quinn
Senior Partnerships Manager
Cancer Research UK



Paul Grundy
Senior Partnerships Development Manager
Macmillan Cancer Support



Co-Chairs' Closing Remarks

16.45 We Announce The Lucky Winner Of A Donation Towards Their Chosen Charity!

Official Close Of Conference

16.50